

# The Women in Tech and Telco Leadership Summit 2017

An inspiring leadership development experience for current, future and emerging female leaders in the dynamic technology and telecommunications industries



2017 Theme:  
'Leading through Turbulence'

Pre-Summit Workshop

25 July 2017

Summit

26 & 27 July 2017

Post-Summit Workshop

28 July 2017

Stamford Auckland

Lead with confidence and influence

Foster a forward-thinking, innovative culture

Excel in evolving and changing environments

Inspirational and motivational leadership stories

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Booking Code - W

## FEATURED SPEAKERS



**Vanessa Sorenson**  
General Manager, Enterprise Clients  
Spark Digital



**Sallie Purser**  
Chief Operating Officer  
IBM New Zealand Ltd



**Nicole Alfeld**  
General Manager of HR New Zealand and Asia Pacific  
Tait Communications



**Helen Bullick**  
Vice President, APAC Commercial and Strategy  
Orion Health



**Rachel Kelly** Deputy Chair, Director  
New Zealand Technology Industry Association, Spark Tank Ltd



**Julie Lindenberg**  
Director, Business Analysis  
Fiserv



**Rose Ruane**  
Associate Director  
Datacom NZ



**Tony Baird**  
Technology Director  
Vodafone



**Scott Bartlett**  
Chief Executive Officer  
Kordia Group



**Hema Patel**  
General Manager, Lightbox  
Spark NZ



**Nicole Williams**  
Chief Marketing Officer  
SilverStripe



**Sarah Thompson**  
Vice President, Clinical Products  
Orion Health



**Theresa Corbailis**  
Country Manager New Zealand  
Ericsson



**Vanessa Oakley**  
General Counsel and Company Secretary  
Chorus



**Emma Watson**  
Chief Commercial Officer  
Fronde



**David Leach**  
Chief Executive Officer  
Qrious



**Caroline Francis**  
Director of Marketing  
Jade Software



**Shaun O'Donnell**  
Vice President NZ Operations  
Rocket Lab



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Women in Leadership & Management Australasia



LIQUIDLEARNING

development opportunities for professionals

9.00 - 4.30

## Lead into the Future: Build a resilient attitude, vision and action plan

Aspiring leaders in the Tech and Telco industries are faced with many challenges in the constantly changing and evolving environment. To succeed, they must build their leadership capabilities for the working environment of the future, build teams with greater trust and maximise productivity. Understanding your personal strengths and weaknesses are key to unlocking your full potential and setting career goals. Once strategic goals are set, you will be free to focus your leadership vision.

This insightful and informative workshop will provide participants with a practical action plan for the next steps – both in your career and for your team performance. Throughout the day, you will be invited to explore your own vision, goals and career directions, and help access the resilience critical for success. Drawing on her years of leadership coaching experience, Anna will help attendees to reach and unlock their full potential.

### Set your vision

- Build skills for the future of leadership
- Provide clear direction and set strategic goals
- Communicate your vision and get others on board

### Lead with resilience

- Push past common barriers
- Develop your leadership mind-set
- Embrace the changing landscape

### Focus on action

- Work collaboratively to unlock potential
- Build stakeholder relationships
- Manage performance early

### Develop a leadership action plan for yourself

- Discover what works for you
- Identify your strengths and weaknesses
- Build your plan to increase your leadership role

**Expert Facilitator: Anna Kingston** Owner and Leadership Strategist  
[AnnaKingston.com](http://AnnaKingston.com)

Anna Kingston is fascinated by how the brain works and how we can use it more effectively in business and life to excel at what we do. She enjoys co-creating practical solutions (including learning and coaching) to performance problems which individuals and business face today, and helping you to create sustainable long term change.

Anna has worked in Leadership and Learning for over 15 years as a Learning and Development Manager, Leadership Coach, Instructional Designer, Facilitator and Speaker.

Anna still learns from LinkedIn every day, though holds some actual qualifications of a BSc (Hons) in Neurobiology, Practitioner in Neuro-Linguistic Programming (NLP), and is certified as an mBit Coach and a Leadership Coach.

## WORKSHOP SCHEDULE

- |                 |                     |                 |                      |               |                          |
|-----------------|---------------------|-----------------|----------------------|---------------|--------------------------|
| • 8.30 - 9.00   | <b>Registration</b> | • 11.00 - 12.30 | <b>Session Two</b>   | • 3.00 - 3.20 | <b>Afternoon Tea</b>     |
| • 9.00 - 10.40  | <b>Session One</b>  | • 12.30 - 1.30  | <b>Lunch</b>         | • 3.20 - 4.30 | <b>Session Four</b>      |
| • 10.40 - 11.00 | <b>Morning Tea</b>  | • 1.30 - 3.00   | <b>Session Three</b> | • 4.30        | <b>Close of Workshop</b> |

## SPONSOR TODAY!

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## Day One 26 July 2017

### 2017 Theme: Leading through Turbulence

With uncertainty and risk comes opportunity. Our dynamic business environment calls for all leaders to have the ability to adapt and remain resilient all while performing in the face of adversity. We have invited an outstanding array of speakers to share their journeys, explore how they excel as leaders in turbulent times and inspire you to take the next step in your career.

8.30 - 8.55 **Registration and Morning Coffee**

8.55 - 9.00 **Official Welcome and Opening Remarks from the Chair**

9.00 - 9.40 **OPENING KEYNOTE CASE STUDY**



#### Lessons learnt through my journey

All aspiring leaders have to face and overcome certain challenges to achieve career success. Learning to turn obstacles into lessons, rather than setbacks, is what sets the great leaders apart. Vanessa will share the lessons she has learned on her career journey to becoming a General Manager at Spark Digital. She will share:

- Build your own career path
- Lessons learned
- Embrace challenging obstacles

**Vanessa Sorenson** General Manager, Enterprise Clients  
**Spark Digital**

9.40 - 9.50 **Questions and Discussion**

9.50 - 10.30 **CASE STUDY**



#### Maintaining humanity in the age of digital disruption

Companies prosper when the people in charge build genuine connections and relationships within their teams and with their clients. Rose started out as a computer operator, then programmer at an electrical manufacturing company and is now an Associate Director of one of New Zealand's leading tech organisations. She credits her success to building genuine relationships and staying true to herself. Rose will share:

- Embrace who you are
- Build authentic connections
- Focus on your strengths

**Rose Ruane** Associate Director  
**Datacom NZ**

10.30 - 10.40 **Questions and Discussion**

10.40 - 10.55 **Morning Tea**

10.55 - 11.45 **INTERACTIVE PANEL DISCUSSION**



#### Fostering a culture of innovation

In our new digital era, companies must ensure they are enabling and encouraging an innovative environment. By building a culture where ideas are encouraged, organisations are able to push new boundaries and drive productivity and performance. This experienced and knowledgeable panel of leaders will discuss how they foster a culture where their teams are empowered to bring new and innovative ideas to the table. The panel will discuss:

- The benefits of an innovative culture
- Strategies for building this culture
- Outcomes that result

**Caroline Francis** Director of Marketing  
**Jade Software**

**Shaun O'Donnell** Vice President NZ Operations  
**Rocket Lab**

**Tony Baird** Technology Director  
**Vodafone**

**Emma Watson** Chief Commercial Officer  
**Fronde**

**Theresa Corbailis** Country Manager New Zealand  
**Ericsson**

11.45 - 12.25 **CASE STUDY**



#### Leading in an evolving environment

To be a successful influencer you must lead by example, have confidence in both yourself and your team, and take risks to achieve shared goals. In this session, Scott will share his journey of how he has led Kordia to become New Zealand's leading provider of mission-critical technology and cyber security solutions.

**Scott Bartlett** Chief Executive Officer  
**Kordia Group**

12.25 - 12.35 **Questions and Discussion**

12.35 - 1.35 **Networking Lunch**

1.35 - 2.15 **CASE STUDY**



#### Discovering your authentic leadership style in a dynamic environment

One of the current challenges of emerging and existing leaders in the dynamic and changing Tech and Telco space is discovering your authentic leadership style. During your career many individuals in and out of the workplace will influence and impact your leadership style. In this session, Helen will share her journey to leadership in a challenging atmosphere, with a little help from personal leaders in her career. Share:

- Embrace dynamic high-tech space
- Discover your authentic leadership brand
- Understand important influence

**Helen Bullick** Vice President, APAC Commercial and Strategy  
**Orion Health**

2.15 - 2.25 **Questions and Discussion**

### TEAM BOOKINGS AVAILABLE



### PLUS TWO WORKSHOPS!

Plus Two Separately Bookable Full-Day Workshops on 25 & 28 July 2017



### VALUE PLUS DISCOUNT

Receive up to \$400 off registration if you register and pay by 28 April 2017

# Day Two 27 July 2017

2.25 - 3.05 **CASE STUDY**



SilverStripe

## The unbreakable bond between culture and brand

Culture and branding are two sides of the same coin. It is impossible to have a strong external brand without also working on internal culture. The actions of yourself and your team both in and out of the company reflects it's culture and business. Nicole will share her personal journey of building her personal brand to blend with the organisations culture. Share:

- Build a positive workplace culture
- The relationship between HR and marketing
- Empower co-workers and agile teams

**Nicole Williams** Chief Marketing Officer  
SilverStripe

3.05 - 3.15 **Questions and Discussion**

3.15 - 3.30 **Afternoon Tea**

3.30 - 4.10 **EXPERT COMMENTARY**

## Leading with influence – Using influence to cut through and get things done

Leadership is about generating results and inspiring change to prepare for the future which requires winning the hearts and minds of people. By building a strong foundation it is then easier to engage and motivate them into action. In this session, Sue will draw on over 25 years' experience as a coach and facilitator of leadership to share the importance of influencing and effective leadership. Explore:

- Lead with influence
- The importance of effective leadership
- Tips to enhance your ability to influence

**Sue Hornblow** Executive Facilitator Trainer & Coach  
Leadership Plus

4.10 - 4.20 **Questions and Discussion**

4.20 - 4.30 **Concluding Remarks from the Chair**



## NETWORKING RECEPTION

4.30 - 5.30PM

Make the most of your Liquid Learning experience, join us to network over complimentary canapés and drinks

## FACULTY OF EXPERTS



**Kym Niblock**  
Former Chief Executive Officer  
Spark Media and Lightbox



**Anna Kingston**  
Owner and Leadership strategist  
Anna Kingston Consultancy



**Yvonne Treen**  
Director, Executive Coach  
Ripasso Group Ltd



**Sue Hornblow**  
Executive Facilitator Trainer & Coach  
Leadership Plus

8.30 - 8.55 **Morning Coffee**

8.55 - 9.00 **Opening Remarks from the Chair**

9.00 - 9.50 **OPENING CASE STUDY**



## Take my call - Be demanding, with love

World class digital connectivity is as essential as water and electricity. How do we ensure that our ecosystem keeps pace, that everyone is included, and new and diverse thinking is embraced? How do we as leaders ensure our people are included and change ready? Vanessa will share her journey in the digital sector and in her leadership covering:

- Embracing uncertainty and ambiguity
- Fronting up and pushing the boundaries
- Including and engaging people

**Vanessa Oakley** General Counsel & Company Secretary  
Chorus

9.50 - 10.00 **Questions and Discussion**

10.00 - 10.50 **EXPERT COMMENTARY**

## Leadership of the future

The future skills of being a successful leader are changing due to the evolving and dynamic space of Tech and Telco. In this interactive session Anna will discuss the skills you need as a leader to build the dynamic and innovative teams of tomorrow. Drawing on her years of experience Anna will share:

- Future directions for leadership roles
- Difference between future managers and leaders
- Leadership skills needed for tomorrow

**Anna Kingston** Owner and Leadership strategist  
Anna Kingston Consultancy

10.50 - 11.00 **Questions and Discussion**

11.00 - 11.15 **Morning Tea**

11.15 - 12.05 **CASE STUDY**



## Technology is a tool, not a destination

In a transformative and demanding atmosphere, it is critical to remember that customer experience is still an organization's number one priority. Technology is a tool to help create value and enrich a client's, and team's, experience but it is essential to focus and develop your relationship with the individuals behind the technology. Rachel will share her journey of becoming an international leader in the technology space with extensive experience around mentorship, start-up organisations and modernized business strategies. Share:

- Understand technology's role
- People focused culture
- Achieve successful integration

**Rachel Kelly** Deputy Chair, Director  
New Zealand Technology Industry Association,  
Spark Tank Ltd



12.05 - 12.15 **Questions and Discussion**

12.15 - 1.15 **Networking Lunch**



## SUPER SAVER DISCOUNT

Receive up to \$300 off registration if you register and pay by 26 May 2017



## EARLY BIRD DISCOUNT

Receive up to \$200 off registration if you register and pay by 23 June 2017

1.15 - 2.15

## INTERACTIVE PANEL DISCUSSION

### Thriving in a constantly changing environment

The Tech and Telco space is currently going through a major revolution making it critical for leaders to adapt and embrace change for the organisation to succeed. This interactive panel of leaders will discuss the importance of embracing the unpredictable atmosphere of tech and Telco, and share insights and strategies to encourage your teams to do the same. Share:

- Engage employees during times of uncertainty
- Adapt to change in the workplace
- Embrace evolutionary change

**David Leach** Chief Executive Officer  
**Qrious**

**Nicole Alfeld** General Manager of HR New Zealand and Asia Pacific

**Tait Communications**

**Julie Lindenberg** Director, Business Analysis  
**Fiserv**

**Sarah Thompson** Vice President, Clinical Products  
**Orion Health**

**Hema Patel** General Manager, Lightbox  
**Spark NZ**



## ABOUT THE EVENT

Tech and Telco is an evolving and demanding space, where it can be challenging for leaders to stay relevant. To keep ahead of the game and succeed, you must learn to foster and encourage a collaborative culture in your organisation. Aspiring leaders must develop strong communication, negotiation, and influence skills to build the self-confidence needed to bring innovative ideas to the executive table.

Liquid Learning is delighted to present the first Women in Tech and Telco Leadership Summit 2017, uniting New Zealand's most prominent and inspiration leaders in the Tech and Telco space. Existing leaders will share motivational and empowering leadership journeys, and insights into overcoming obstacles and embracing change to succeed in this industry. Experts in the field will give their practical advice for attendees develop strong communication, collaboration, and creativity in the workplace, and help you take the next step in your career.

2.15 - 3.00

## CASE STUDY

### Performance management - Encourage excellence

As an aspiring or existing leader it is necessary to create an atmosphere that encourages both performance improvement and confidence in your team to be bold and innovative. For performance management to be successful you must communicate, motivate and support your teams, and the people within your teams as individuals. An experienced leader, and featured case study in the 2015 Australasian volume of 'The Leadership Challenge', Sallie will share how to get the most out of teams, and how that contributes to your personal leadership reputation. Share:

- Practical tips on managing poor performers
- Day-to-day aspects of managing performance
- Expect the best out of your team

**Sallie Purser** Chief Operating Officer  
**IBM New Zealand Ltd**

3.00 - 3.15

## Questions and Discussion

3.15 - 3.30

## Afternoon Tea

3.30 - 4.20

## INTERACTIVE CLOSING ROUNDTABLE

### Future directions of the Tech and Telco industry

The Tech and Telco space is one of the most rapidly evolving and changing industries, requiring aspiring leaders to overcome difficult challenges, remain resilient, and step up in the face of adversity. Kym will lead this interactive discussion to help reflect on key takeaways, important insights and lessons learned that have been shared by speakers and attendees over the past two days. Share:

- Lead during times of change
- Key strategies for success
- Future challenges that face leaders

**Kym Niblock** Former Chief Executive Officer  
**Spark Media and Lightbox**

4.20 - 4.30

## Concluding Remarks from the Chair and Summit Close



## FOLLOW THIS EVENT

Tweet about this event using the hashtag [#WilmaChat](#) and [@LiquidLearning](#) for daily industry updates!

## WHO WILL ATTEND



Current  
Leaders



Aspiring  
Leaders



Future  
Leaders



# Post-Summit Workshop

## 28 July 2017

9.00 - 4.30

### Develop communication skills to negotiate, influence and be heard

For many women career success has been built on a platform of technical excellence, of working hard, not rocking the boat, being reliable and maybe even being a bit of a perfectionist. These qualities can go a long way in the early stages of a career but while they might be necessary to get ahead, they are not the whole picture. To really be heard in the executive team, you have to change your mentality and mindset, learn to communicate with influence, become a master negotiator and work collaboratively to achieve what you deserve.

This workshop will deliver the skills and strategies for you to make a bigger impact on your business, to advocate and create change you believe will make a positive difference, and grow your career.

The workshop will explore breakthrough ideas and tools to make sure you get heard, with a specific focus on the challenges women in the workforce need to navigate. The focus here is your inner game - success comes as much from how you manage yourself as it does from doing great work.

#### Negotiate for yourself

- Get the best result with a new job offer
- Performance reviews and pay rises
- Negotiation ninja skills

#### Be heard

- The communication tightrope between strength and warmth
- Networks and collaboration
- Rules of influence

#### Your leadership mindset

- Mental toughness
- Deal with your inner critic
- Steps to success

#### Take on challenges

- Bring ideas to the table
- Deal with conflict
- Deal with criticism

**Expert Facilitator: Yvonne Treen** Director, Executive Coach  
**Ripasso Group Ltd**

Independent management consultant and credentialed executive coach. I work with organisations, teams and individuals seeking new ways to create impact, heighten performance and live their values.

Background of senior executive roles in large corporates prior to setting up my own business. Hands-on experience across a range of functions including HR, Quality, Procurement, Business Development and Operations Management.

Specialties:

- Organisational change and design
- Team and leadership development.
- Coaching and mentoring.
- Mediation and conflict coaching including rehabilitation of abrasive leaders
- Facilitation

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